

Event Program

Sticker Conference | 06-07 November 2025

Diverse Functions and Changing Geographical Emplacement at the Online-Offline Nexus: A Trans-University and Trans-Disciplinary Dialogue.



THURSDAY NOVEMBER 6

ROOM S201, UNIS, SCHANZENECSTRASSE 1, 3012 BERN

09:45-10:05 | WELCOME AND INTRODUCTION TO CONFERENCE PROGRAM

Kellie Gonçalves and Yvette Bürki (*University of Bern*)

10:10-11:10 | COUNTERCULTURE OR COMMERCIAL DISCOURSE? INVESTIGATING STICKERS AND STICKERSCAPES [KEYNOTE]

Gertrud Reershemius (*Aston University Birmingham*)

11:15-11:35 | SHITPOSTING ON THE STREETS: STANCE AND PRAXIS OF STICKING

Benedikt Acherman (*HKB, co-founder of 'Slap Me Baby'*)

11:40-12:00 | STICKERS IN THE LINGUISTIC AND SEMIOTIC LANDSCAPE OF SANTIAGO DE COMPOSTELA

Yvette Bürki and Marta Rodríguez García (*University of Bern*)

14:25-14:45 | STICKERS IN TWO NEIGHBORHOODS IN BASEL, SWITZERLAND: AN OVERVIEW

Sandra Schlumpf-Thurnherr (*University of Basel*)

FRIDAY NOVEMBER 7

ROOM 501 (KUPPELRAUM), UNIVERSITÄT BERN HAUPTGEBÄUDE, HOCHSCHULSTRASSE 4, 3012 BERN

10:50-11:50 | STICKERS, A 'MOSAIC OF QUOTATIONS': CREATING MEANING THROUGH TYPOGRAPHIC INTERTEXTUALITY [KEYNOTE]

Irmí Wachendorff (*University of Reading*)

11:55-12:15 | VISUAL COMMUNICATION THAT STICKS

Pia Fleischmann (*Independent, Graphic Designer and Art Direction*)

14:15-14:35 | ON RESTROOM WALLS: EXPLORING BERN'S BAR CULTURE THROUGH STICKERS

Florian Busch and Luisa Haenni (*University of Bern*)

14:40-15:00 | AN OVERVIEW OF THE STUDY OF STICKERS IN THE SWISS SEMIOTIC LANDSCAPE

Kellie Gonçalves, Federico Erba, Forugh Semadeni (*University of Bern*)

16:00-16:15 | CLOSING

Kellie Gonçalves and Yvette Bürki (*University of Bern*)

IMPORTANT

Students may choose select lectures from the two-day sticker conference. Please note that the conference will take place in two different rooms (at *UniS* on Thursday and *Hauptgebäude* on Friday). In order to receive the attendance signature for *Department of English* students, you must attend at least two talks.

WISSEN
SCHAFFT
WERT.

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